

## Appendix 7 : Sample Inspire Mark Application

Please note that this not a set template of responses, but provides examples of responses from previous Inspire Mark applications for Personal Best.

### Section 1: About the Lead Organisation

**1.10 Please briefly detail a comparable project you have delivered** – include dates, budgets, outcomes and evaluation results.

*Examples:*

- *Over the last <<number>> years <<name of region>> has funded and managed <<number>> projects to support training of volunteers.*
- *<<name of region>> and Sport England designed and sponsored a programme to encourage volunteers to gain a recognised qualification in Event Volunteering at NVQ level 2 in Spectator Safety*

**1.11 If you have particular communication needs please tell us what these are:**

*Example:*

*At the present time it is anticipated that given the target audiences, some materials may need to be produced which overcome the particular difficulties experienced by individual participants. This could include for example the provision of materials in alternative formats (e.g. Braille, large print, tape recordings) or languages. Each individual will be assessed upon engagement with the Personal Best programme for any tailored requirements.*

### Section 2: About your project

**2.1 What is your project called?**

Personal Best (See <http://www.skillsactive.com/personalbest> for Personal Best Regional Delivery Manual)

**2.2 Please tell us briefly about your project** – what will happen? What will participants get out of it? Why are you doing it? Please use plain English.

*Examples:*

- *Personal Best is an exciting, pre-employment programme designed to harness the unique motivating force of the London 2012 Olympic and Paralympic Games to engage workless and socially excluded people with learning and the labour market, lift their aspirations and create new life or career choices. Personal Best is seen as a key legacy opportunity from the Games both regionally and nationally, with the potential to provide economic benefits long after 2012. The fact that the <<name of region>>, are hosting the <<name >> Olympic/ Paralympic sites in 2012 gives the Programme added poignancy.(If applicable)*
- *The Programme uses the potential prospect of becoming a Games Time Volunteer in 2012 as an inspiration to attract eligible people to undertake a Level 1 qualification, undertake some volunteering and ultimately to progress into further training, employment and volunteering. Based on the London pilots, the Programme will also raise self esteem and*

*self confidence of participants enabling them to become more self reliant and resourceful in planning their own futures. Successful completion of the Programme, as externally verified by an approved Awarding Body, and a successful application will guarantee a Personal Best graduate a Games-time interview, in the Summer of 2010. Currently there are three approved Awarding Bodies: NOCN, City & Guilds and Active IQ, who work closely with SkillsActive, the Sector Skills Council which 'owns' the qualification. The Programme is controlled at policy level by a National Personal Best Steering Group, chaired by the LSC, and including key Government Departments, Job Centre Plus, SkillsActive, LOCOG, etc. This group reports in turn to the 3.1.1 2012 Employment & Skills Board.*

- The Programme is essentially aimed at those who are workless, without a Level 2 qualification and disadvantaged and provides an opportunity via the prospect of an Olympic 2012 connection for participants to receive direct benefit through the Games. The flexibility of the programme provides task orientated learning and training to be delivered within the hearts of communities. It also provides support into more training, volunteering opportunities or a job.*
- Key elements of the Programme are delivered consistently to high quality standards and with appropriate governance. The 'Personal Best Regional Delivery Manual' ensures a standardised quality programme: Participants will work towards the achievement of a unitised and nationally accredited Level 1 training programme consisting of; a qualification in 'event volunteering'; information, advice and guidance; ongoing mentoring and support; opportunities to volunteer in appropriate working environments.*
- Personal Best is more of a Programme than just a qualification, as it is a particular, defined product that provides support from specialist Personal Best Advisers; ongoing advice and practical assistance; help with progression following the programme and tracking and further support on completion.*
- The <<name of region>> will be playing a major role in delivering the <<name of events>> in 2012 and we envisage fantastic opportunities for Personal Best graduates who can be non-specialist volunteers. We are very hopeful also that the region will play host to a number of Pre-Games Training Camps and these, together with a growing portfolio of sporting and cultural events leading up to 2012 (e.g.<< give local examples>>), lead us to believe that graduates from the Programme will leave a lasting legacy for the region in terms of trained employees and volunteers for events large and small for a long time to come (if applicable).*
- What we hope to get out of the Programme are people who are inspired by 2012 to participate in a learning programme, probably for the first time, and who can use the opportunity to transform their lives and their employment prospects whilst at the same leaving a legacy of trained volunteers to support a variety of events, both cultural and sporting. See paras 3.1.1 – 3.1.8 of Manual for regional delivery overview.*

**2.3 Please tell us where your project will take place** – all venues, including online. If you intend to use a commercial venue (for example, a football stadium or shopping centre) please tell us about logos or sponsor banners nearby:

*Examples:*

- *Within the <<region>>, there are a number of high profile sporting venues, including <<venues>> premiership football league grounds, a county cricket venue, a Rugby Union club plus venues that host national and international.*
- *The Personal Best will initially be delivered in <<number>> areas. The programme will be delivered in a range of both provider and community settings, selected to provide optimum access to the community and target groups. Providers will secure links to venues such as sporting settings, cultural venues, local sports clubs and local authorities to provide participants with genuine opportunities for events volunteering. 20 of the 120 guided learning hours must be spent on a volunteering placement. It is envisaged that participants will spend a significant amount of time in a sporting, cultural or creative learning environment. The exact locations cannot be identified until tenders have been received and following pre-contract negotiations. However, there is wide variety of possible events at which volunteers can practice their skills. These include <<insert name of events>>. These amount to well over, <number> events in the region. It is not known whether placements will be at commercial venues or not at this time, but there may be commercial sponsors at the larger events. Such sporting and cultural events will require volunteers to support their associated activities and we hope to align Personal Best volunteers to the full range of opportunities available whilst taking into account the branding restrictions in operation, particularly at the region's commercial venues.*

**When does your project start and finish?** We need to know when events are happening which the public can participate in (for example, launch event or workshops). Please note we must receive your application at least 4 months before your project starts.

*Examples:*

- *The initial programmes in <<areas>> anticipate starting in <<date>> and running until <<date>>. Other opportunities may arise to fund Personal Best in other parts of the region between now and then depending on resource availability. We are also beginning to plan a life for Personal Best beyond 2012 volunteer recruitment in order to leave a lasting legacy both in the UK and possibly overseas.*
- *Tenders to appoint training providers were issued on <<date>> and all tender responses must be returned by <<date>>. Decisions will be made by a panel that meets the following week and that is followed by pre-contract negotiations before the programme starts. In this phase we enter negotiations with a view to firming up delivery mechanisms, defining capacity building requirements and raising partnership awareness, particularly with Sport England, the LSC and SkillsActive. Given the modest scale of the programme, at this stage we do not envisage a launch event as such, but we will arrange publicity to mark the launch of the programmes in the pilot areas.*
- *In <<region>> tenders to appoint a training provider went out in <<date>>. An information session was held for interested organisations on <<date>>, it expected*

*that a launch event will take place <<date>>. It is then hoped that recruitment will start in <<date>>.*

**2.4 Please briefly explain how your project is genuinely inspired by London 2012 -** we're looking for really special projects which are either new and innovative, or have taken bold new steps forward, because the Games are coming to the UK.

*Example:*

*This programme is inspired by the Games because:*

- *The guaranteed interview to be a 'Games Time Volunteer' is a genuine opportunity for participants who successfully graduate and are successful in their application.*
- *LOCOG has already indicated that 10% of Games-time volunteers will be Personal Best graduates.*
- *Personal Best utilises event volunteering as a tool for both community engagement and employability training.*
- *Personal Best provides a focus for the programme to link with sporting and cultural activities, and will be linked with other 2012 related activities such as the Cultural Olympiad (e.g. <<add examples>>).*
- *Personal Best focuses on the delivery of a legacy to support regional events, employability and educational needs.*
- *Discussions through the Personal Best National Steering Group and LOCOG's Nations and Regions Group have helped shape the Personal Best programme to ensure maximum alignment with LOCOG's Games Time Plans as well as the Legacy Action Plan issued by DCMS.*
- *Personal Best features strongly in the London 2012 Employment and Skills Legacy Programme Delivery Plan and enjoys the support of Ministers in DIUS, DWP and DCMS.*

**2.5 Please briefly explain how your project reflects Olympic values (excellence, respect and friendship) and Paralympic values (courage, determination, inspiration and equality).**

*Example:*

- *For those participants whom this programme is aimed at, the values of the Olympics and Paralympics are core to their success. Personal Best aims to build confidence and motivate participants 'to be the best they can be'. Many of the participants will be disadvantaged in the labour market and will probably have been disaffected or have become disengaged from learning for a variety of interrelated reasons. The Personal Best programme will encourage them to get a foot on the ladder of self-*

*fulfilment as the first rung in the ascent to personal excellence. On the Programme they will be encouraged to respect self and others on their journey, including tutors, Personal Best Advisers and colleagues on the Programme, with whom they will have the opportunity to build friendships, even after the Programme has ended via web-based networking among alumni. Courage and determination for many will be the key to their success as they overcome barriers which have prevented them from getting on educationally and gaining employment in the past. Inspiration will come from the excitement generated through event volunteering and making a genuine contribution to society, whilst giving themselves a chance of being chosen to become a Games-time volunteer. The Personal Best programme is in itself an attempt to promote equality and to give a fighting chance to economically disadvantaged and often socially excluded people to realise their dreams and provide for a more fulfilled life as a volunteer, employee, trainee and citizen. The Personal Best Manual emphasises the importance of equality of opportunity in recruiting to the Programme and the importance of proper signposting applicants to other courses if for any proper reason (e.g. they already have a Level 2 qualification) they are deemed ineligible (See Para 2.7). The Personal Best programme is itself inspired by the Olympic ideals of Pierre de Coubertin, who first and foremost was an educationalist and who understood the transformational power of learning. The materials that support the Programme (including the Personal Best Delivery Manual and Tutor Pack), robust regional governance and management arrangements also reflect the Olympic and Paralympic values.*

## **2.6 Please explain how your project reflects a commitment to diversity and sustainability**

*Example:*

*Personal Best is based on the principles of equal access and equal opportunity within the target groups and with emphasis on:*

- Participation regardless of ethnic origin, faith, gender, sexuality and background. Every individual eligible to participate will be given an equal opportunity to do so.*
- Inclusiveness in its widest possible context*
- Flexibility to create an environment conducive to learning, participation and social and community engagement*
- Mutual respect and acknowledgement of the worth of every participant as an individual*
- The ultimate aim of the programme is to create sustainable employment for participants. The skills, support and guidance coupled with the opportunity to experience volunteering will motivate participants to move into employment and make significant improvements to their lives and prospects.*

### Section 3: The Inspire Programme

Please answer all questions in this section which are relevant to your project - if your project is primarily a cultural event please complete the *London 2012 Inspire programme: Cultural Olympiad application form*.

#### 3.1 Does your project primarily engage young people (25 and under) through schools, further or higher education or other education providers?

Please briefly describe in what ways, if any, your project will make a significant contribution to:

- Involving young people in the design, development and delivery of your project
- Improving young people's skills and enhancing employment opportunities
- Developing partnerships between education institutions and organisations.

Example:

- *Personal Best has been designed for both young people and adults who are disadvantaged in the labour market, live in workless communities, without a Level 2 qualification and who may also have other barriers to learning and employment.*
- *Target participation is set out in Section 4.5 of the Manual.*
- *The precise target areas will depend on the tenders received to run the programmes and the decisions of the Panel. Providers will have to justify their target market in their submissions. If the project involves young adults between 16 and 18 who are not in education, employment or training, the providers will have close engagement with schools, Childrens' Services Departments of Local Authorities and the Connexions service.*
- *Disadvantaged adults aged 19 and over who are economically inactive, including Jobcentre Plus customers in receipt of benefits/credits, are also eligible. Within this broad category, groups facing specific barriers and experiencing significant disadvantages would be prioritised, reflecting local and sub regional needs i.e. BME communities, lone parents, the over 50s and people with disabilities. Provision for these customers will need to comply with existing benefit regulations such as the 16-hour rule for those in receipt of Jobseekers Allowance or Jobseekers Income Support.*
- *<<number>> beneficiaries are initially expected to be attracted to the Programme as follows:*

<b>Outputs</b>		
	Area A	Area B
Participants		
Number of participants who are unemployed		

<i>Number of participants who are economically inactive</i>		
<i>Number of participants with health problems (approx)</i>		
<i>Number of participants who are lone parents</i>		
<i>Number of participants who are aged 50 and over</i>		
<i>Number of participants who are from ethnic minorities</i>		
<i>Number of participants who are female</i>		
<b>Results</b>		
	<i>Area A</i>	<i>Area B</i>
<i>In work on leaving</i>		
<i>In work 6 months after leaving</i>		
<i>Engaged in job search or further education at the end of the project</i>		

*(This is an example from South West, organisations can vary the lay out as required)*

**3.2 Please briefly describe in what ways, if any, your project will make a significant contribution to:**

- Helping deliver an environmentally sustainable Games
- Promotion of environmental principles and behaviour change using London 2012 as example.

*Example:*

*We intend to work within the guidelines set by the ODA and LOCOG in their Sustainable Development Strategy “towards a One Planet 2012” which is the London sustainability plan for each of the 5 headline themes:*

- *Climate Change*
- *Waste*
- *Biodiversity*
- *Inclusion*
- *Healthy Living*

*We do not envisage that Personal Best will have any significant environmental impact but we will ensure that Providers are aware of our obligation to work within the relevant parameters. For example, we will encourage them to work within The British Standards for Sustainable Event Management Systems - a framework document concerning LOCOG’s intentions to comply with the bid.*

*Through the modules that Personal Best participants will have to access on their learning journey they will learn and become familiar with any environmental issues that will arise within their programme of 'Event Volunteering' e.g. running events in rural locations, promotion of events using ICT, waste management etc.*

### **3.3 Please briefly describe in what ways, if any:**

- Your project will make a significant contribution to encouraging participation in volunteering in sport, culture, education and/or the environment

*Event volunteering is at the core of Personal Best, as a means of engagement and progression into further training and employment opportunities. A wide range of environments for volunteering will be used, which will help develop transferable generic skills, but most will be linked to sport and culture. It is also anticipated that both the entry and exit routes for Personal Best volunteers will link to a range of already existing volunteering programmes. These could be programmes run by County Sports Partnerships, National Governing Bodies, local authorities or communities.*

- You will measure volunteer experience

*Volunteer experience will be measured using a variety of methods, utilising both quantitative and qualitative data. Training providers delivering the programme will report on successful characteristics of participants, success rates and progression in terms of participants entering volunteer positions, further education /training or employment. Participants will be tracked until the commencement of the Games allowing for outcome measurement on a longitudinal basis. Training providers delivering the Personal Best programme will be subject to Ofsted inspections and as part of their commitment to continuous improvement will gather feedback via interviews and questionnaires of participant's experience of the programme.*

*Participants will be tracked after six weeks and at six monthly stages after leaving Personal Best, until December 2010. This data set will provide LOCOG with a current list of graduates enabling the graduates to be offered a Games-time interview. It is anticipated that a network of graduates, or alumni, from Personal Best will be created to provide ongoing support to participants (Manual, section 5.5.1). This may be in the form of an extension of the London alumni site, via SkillsActive's Purple Passport scheme and/or a revamped Personal Best website. These options are currently being investigated.*

*The Personal Best National Steering Group will receive quarterly reports from the Accountable Bodies in each region, working with Partners to govern the Programme, based on the ESF Short Record format and another reporting template to be completed by each region delivering Personal Best. These templates have been agreed by the Steering Group.*

- You will reach disadvantaged groups or groups that don't traditionally volunteer

*The Personal Best Regional Delivery Manual emphasises that the Programme is essentially aimed at people disadvantaged in the labour market. Providers can only recruit eligible participants on to the Programme and this will be monitored closely by contract managers. Training providers, as part of the tendering process, will need to demonstrate how they will engage with the most hard to help. This point is emphasised in the tender specification. Integral to the programme is the need for an effective outreach strategy. This will involve close engagement with local networks through Job Centre Plus, Connexions, Youth Services and through working with Third Sector organisations, e.g. volunteer centres and other relevant community-based organisations, who can get 'beneath the radar' to identify suitable individuals who might not be on an official database or in 'the system'. This will underpin the successful identification and recruitment of target groups and will also enhance the delivery of the programme.*

- You will measure the cost per volunteer

*A pre-specified maximum unit cost per participant has been allowed for on the Personal Best programme, which will include recruitment, programme delivery, volunteering placement and ongoing tracking.*

- You will encourage participants to continue to volunteer beyond your project.

*It is anticipated that the exit routes for Personal Best participants will link not only into pathways to employment long before the games begin but a range of already existing volunteering programmes.*

*E.g. (i) These could be programmes linked to 2012 such as sporting events and the Cultural Olympiad but also a whole host of other volunteering opportunities catalogued in the Regional Events Database. The role of the Personal Best Adviser (PBA) is critical in this process as this person guides, motivates, coaches and informs participants from first engagement with the Programme through to progression opportunities. Whether the primary outcome is employment or further training the PBAs will also be encouraging participants to continue to volunteer and register with their local volunteering bureaux.*

*E.g. (ii) These could be programmes run by the County Sports Partnerships, Local authorities or RDAs*

### **3.4 Please briefly describe in what ways, if any, your project will make a significant contribution to:**

- Helping UK business to be better able to win London 2012 related contracts
- Showcase UK and regional business capability in relation to London 2012.

*Organisations need to give relevant local examples of how their project will contribute.  
Examples:*

- 1) *East Midlands Development Agency and One North East are working on initiatives to ensure businesses access contracts associated with the London 2012 Games.*
- 2) *The LSC are working with the regions Sector Skills Councils to ensure that any specific sectoral opportunities (e.g. Tourism and People First are exploited)*
- 3) *Through the South East Education , Skills and Employment London 2012 group, links will be sought to engage volunteers in business (and education) related activities.*

## **Section 4: Making it Happen**

**4.1 Please tell us briefly how you are managing your project** – please include key dates, who is delivering it, how you will reach your intended audience and how you will know your project has been a success:

*Example:*

*<<name of LSC>> through an open and competitive tendering process, invited potential providers to deliver Personal Best. This process is nationally approved and quality assured and involves a comprehensive assessment of each individual tender against a specification which in turn reflects the requirements of the Personal Best Delivery Manual.*

*We expect the Programme to conclude by end 2010 to coincide with LOCOG's 2012 Games-Time Volunteer recruitment.*

*There are three levels of management: at Provider, Funder and Programme Governance Levels.*

### **1. Provider Management Capacity and Capability**

*Each provider must be capable of meeting the following requirements:*

- *Engagement - to engage and motivate hard to reach target groups through the potential to become a Games Time Volunteer (GTV)*
- *Recruitment – to recruit suitable participants to the programme, ensuring that those who are not eligible are offered effective signposting to other*
- *Information, Advice and Guidance – to offer guidance and support to increase social participation and positive outcomes for participation*
- *Social Inclusion- to use the Games as an opportunity to address the under-representation of some of the minority communities in the workplace and volunteering*
- *Progression - to ensure a range of positive progression routes for participants including further training, volunteering and employment*
- *Volunteering and Diversity- to remain in contact with participants to promote further learning, other volunteering opportunities and maintain interest in opportunities linked to GTV*
- *Partnerships- to develop/utilise existing local partnerships for programme governance and ensure appropriate stakeholders are engaged in delivery*

- *Quality Assurance – to develop effective models for delivery of this quality assured product that provides associated resources and effective monitoring and support arrangements are in place for providers. This includes building a network of Personal Best practitioners in the region to develop and share best practice*
- *Games Time Volunteering – to support participants in their application to become a GTV.*

*Once recruited, all participants will have an Assessment and Personal Action Plan. All participants will receive an in depth one-to-one assessment, leading to the development of a bespoke Action Plan. The assessment will go beyond initial assessment of skills and employment experience and aspirations to identify participant career, educational and volunteering ambitions set against their personal needs and barriers (e.g. caring responsibilities, travel costs, health issues, etc.). The Personal Best Adviser will carry out this assessment and set out for that individual a Personal Action Plan that will help meet their needs and ambitions. It is possible that the participant may need external help outside the Personal Best programme (e.g. literacy and numeracy support) in which case the PBA will arrange for this to take place. The Personal Action Plan could also include, for example, the following:*

- *Personal Coaching to address any personal issues such as confidence, anger management, motivation*
- *Mentoring and befriending on an individual basis, where necessary, throughout the whole period of the programme*
- *Support to overcome barriers such as child care, travel subsidy*
- *Working closely with employers to effectively link people who want to volunteer and/or progress into work with employers where there are opportunities*
- *Assisting individuals to raise their aspirations and confidence by means of imaginative and engaging tutoring styles with the emphasis on practical application*

## **2. Funder Management Arrangements**

*Direct day to day management of the programme will be undertaken by <<name of organisation>> staff who are experienced in contract and project management. They will ensure adherence to ESF compliance requirements where applicable, quality standards and the terms of the contract that the successful providers will have with the above agencies. They will help to iron out any practical problems and act as a conduit for any generic management issues to be transmitted to a higher level. They will advise on MI Data collection via the ESF Short Record Form (or equivalent if not ESF-funded) and advise the Accountable Body of any issues to be recorded at Partnership Governance level (see below) for onward transmission to the Personal Best National Steering Group, where relevant and substantive. They will also collaborate across the two pilot areas with the Providers concerned to learn from each other and to pass that learning up the line to the Accountable Body and the Personal Best Partnership (see Personal Best Delivery Manual Section 5.1)*

## **3. Partnership Governance Level**

The <<name of appropriate organisation>>, will provide the vehicle for regional governance of Personal Best. It will ensure that the Programme is delivering properly and that the brand is safeguarded. It will also deal with any generic issues that arise. These may be relatively minor operational clarifications, in which case the Executive will decide on any issues; or major operational or policy-related issues, which can be relayed to the Personal Best National Steering Group via SkillsActive, the Sector Skills Council which is taking the lead on Personal Best and which has been contracted by the LSC to co-ordinate delivery in the regions. It is at this level that MI will be monitored and evaluated via the ESF Short Record Form template or equivalent and the Part B form, which relates to the Governance of the Programme. Both have been approved by the PBNSG.

**4.2 Please detail all your sources of funding and support for your project – including venues, donated goods or PR:**

Body providing or applied to for funding/support – please detail what credit the body expects on marketing materials.  <i>E.g. LSC Priority 1 Competitiveness Area Co-financed by European Social Fund</i>	Amount confirmed	Amount applied for (£) and date of decision
<i>E.g. RDA</i>		
<b>Total project budget</b> (not including staff time)		

Please note that should your application be successful, this will be subject to all funding being confirmed. You must notify your programmer immediately if you intend to approach additional funding/supporting bodies.

**Please double-click the box to confirm the above represents the total project budget, all confirmed funding and outstanding or planned applications for funding.**

The above figures represent current funding position but there may be opportunities to extend the Programme dependent on resource availability.

**Section 5: The Inspire Mark**

**5.1 Please tell us the earliest your organisation would want to use the Inspire mark for your project – this should be the date you publish your first marketing materials.**

*Example:*

<<date>> although the programme will not be fully operational until <<date>>

**5.2 Have you or your organisation applied to London 2012 in relation to this or any similar proposal before? If so, please specify detail including your reasons for resubmitting it.**

**5.3 Should your application be successful, how would you want to use the Inspire mark?** We've listed some examples of common uses. You can amend or add to these. Should your application be successful, your brand licence agreement will state your permitted uses of the Inspire mark based on the request you make here. Please note that we will not always be able to grant all requested uses and once your application has been submitted, we will not be able to consider further uses.

<b>Type of material or media</b>	<b>Where it would be displayed or distributed</b>	<b>Maximum quantity</b>	<b>Maximum size</b>
<i>Website page</i>	<i>Lead organisation hosted website + links to related One North East and Sport England web sites.</i>	<i>2 relevant pages</i>	
<i>E-flyer</i>	<i>Sent from lead organisation email address</i>	<i>2 versions</i>	<i>Full page</i>
<i>Brochure/programme</i>	<i>At event</i>	<i>2000</i>	<i>32 pages A4</i>
<i>Leaflet</i>	<i>Mailed out by lead organisation</i>	<i>10,000</i>	<i>2 pages A4</i>
<i>Flyer/postcard</i>	<i>Mailed out by lead organisation</i>	<i>20,000</i>	<i>2 pages A6</i>
<i>Printed Adverts</i>	<i>Local press</i>	<i>2 designs, various sizes</i>	<i>A4</i>
<i>Training/Evaluation document</i>	<i>Participants or stakeholders</i>	<i>500</i>	<i>32 pages A4</i>
<i>Training materials e.g. certificates, powerpoint presentations</i>	<i>Provided by lead organisation and 4 providers</i>	<i>Maximum 1000 certificates and 1 powerpoint envisaged at present time though subject to change.</i>	
<i>Pop Up stand</i>	<i>Venues</i>	<i>2</i>	

**Please note the Inspire mark cannot be used on merchandise/products or in video.**

## **Section 6: Signed Declaration**