

Knowledge and Understanding Specification for Level 3 Sports Development

This document specifies the broad areas of knowledge and understanding that underpins sports development.

Each unit contains a brief summary of the required knowledge to be applied in the work place.

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| <i>To demonstrate competency, sports development professionals must understand the following:</i> |
| Structure of Sport in the UK |
| <p>Macro View</p> <ul style="list-style-type: none"> • the structure and function of Govt departments and their relationship with Sports Councils • the complex nature of key agencies and their relationship with each other (Sports Councils, CCPR, Youth Sport Trust, sports coach UK , British Olympic Committee, Sports Institutes) • Funding for sport (Exchequer, Sports Councils, Lottery, Sponsorship) |
| <p>Micro View</p> <ul style="list-style-type: none"> • the structure and function of governing bodies & local authorities • the local infrastructure and networking in sport • Funding for sport (Local Government, Local Sports Councils, minor grants) |
| Sports Development |
| <p>The history</p> <ul style="list-style-type: none"> • the key interventions (or landmarks) that have impacted on the evolution of sports development (Wolfenden Report, the birth of the Sports Council, Action Sport, Compulsory Competitive Tendering, the birth of the National Coaching Foundation, the birth of Youth Sport Trust, National Lottery, 'Raising the Game', Sports Council re-structure, Best Value, the Government's 'Plan for Sport') • the variety of definitions of sports development that have contributed to its complexity • the models of sports development (the traditional sports development continuum, the modified continuum, the House of Sport) |
| <p>The purpose and outcomes</p> <ul style="list-style-type: none"> • to initiate and manage a process of structural change in order to create pathways of opportunities for all individuals to achieve their potential through and in sport |

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| <p>Working in sports development</p> <ul style="list-style-type: none"> • relevant legislation (organisational, personal, employees, volunteers, participants), • the principles and processes of sports development in a variety of contexts (rural, urban, local authority, governing body, lone officer, part of a team, education, leisure) • the role of development professionals (generic, sport-specific, targeted) • stakeholders (internal and external) • planning for sports development (reflecting current practice) |
| <p>Sport and Society</p> <ul style="list-style-type: none"> • the ways in which society affects sport and sport affects society • social and sporting statistics (sports participation trends) • the social and situational circumstances that affect participation (income, social class, social climate, social filters, opportunity) |
| <p>Political Dimensions</p> <p>The government agenda and policy</p> <ul style="list-style-type: none"> • modernising of the sporting landscape • equity issues (gender, ethnicity and disability) • cross-cutting issues (health, education, crime prevention, social inclusion) • evidence-based accountability |
| <p>Community Development</p> <ul style="list-style-type: none"> • the importance of engaging the community • developing the community 'through' sport (achievement of other/wider policy objectives using sport as the medium) • developing sport 'in' the community • local community networks |
| <p>Club Development</p> <ul style="list-style-type: none"> • the role of the club in local communities • the network within which the club operates • the ways in which clubs can be supported (capacity building, relevant training) |
| <p>Facility Development</p> <ul style="list-style-type: none"> • facility audits and plans • facilities specific to individual sports • how to influence facility development • advising clubs on facilities and sources of funding |
| <p>Volunteer Development</p> <ul style="list-style-type: none"> • the variety of roles undertaken by volunteers • the networks within which volunteers operate • the ways in which volunteers may be recruited, retained and developed • managing volunteers (human resource – motivation/reward) |
| <p>Coach Development</p> <ul style="list-style-type: none"> • recruitment, retention and deployment of coaches • management of coaches • continuing professional development, UK Coaching Certificate and the |

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| range of appropriate courses |
| Performance Pathways |
| <ul style="list-style-type: none"> • the variety of performance pathways that exist at different levels and within different sports (local to national) • the functional roles that individuals and organisations play in creating, developing and sustaining performance pathways |
| Elite Development |
| <ul style="list-style-type: none"> • talent identification (systems and processes) • Resources for the talented athlete (grants, equipment) • Supporting the talented athlete (Athlete, Career, Education) |
| Health and Physical Activity (Wellbeing) |
| <ul style="list-style-type: none"> • the meaning of health and physical activity in the context of sports development (i.e. physical activity levels sufficient to achieve health benefits) • trends in physical activity levels and differences with age, gender and social class • the barriers to participation and the role of sports development professionals in the health and physical activity agenda • national targets (UK) to achieve a health benefit • effective partnerships and grass roots development supported by national policies (UK dimension) • the variety of intervention programmes designed to improve the health of the nation |